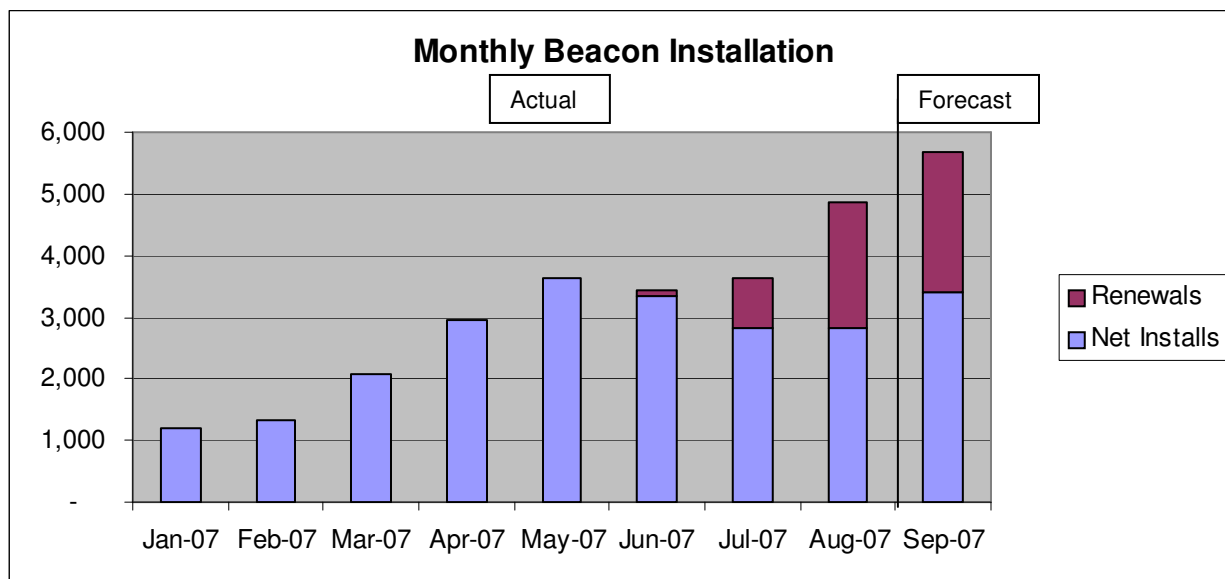


## Cell-Loc Location Technologies Generates Record Billings for August

**CALGARY, AB, SEPTEMBER 10, 2007** – Cell-Loc Location Technologies Inc. (TSX-V: LTI), is pleased to report that its Brazilian subsidiary, X3 Telecomunicações e Equipamentos (“X3”), installed 3,481 Beacons (2,777 net of churned Beacons) during August in vehicles that are insured by its customer, Itaú Seguros. This brings the total number of Beacons in service in the São Paulo network to approximately 30,000. In addition, the billing for the current month includes renewal of the 2,076 Beacons installed during August 2006, resulting in record billings of approximately \$630,000. With renewals of 2,272 beacons originally installed in September 2006, it is expected that the record will be eclipsed with September’s billing.



### About Cell-Loc Location Technologies Inc.

Cell-Loc Location Technologies Inc. ([www.cell-loc.com](http://www.cell-loc.com)) is the developer of a family of network-based wireless location products that enable location-based services. Located in Calgary, Alberta, Cell-Loc currently develops, markets and supports its patented wireless location technology in North and South America and Asia, with a view to expanding globally. Cell-Loc is listed on the TSX Venture Exchange under the trading symbol: "LTI."

*Forward Looking Statements:* This news release contains certain information that may constitute forward-looking statements under applicable securities laws. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Actual results achieved may vary from the results anticipated or implied herein and variations may be material. There is no representation by the Company that actual results achieved will be the same in whole or in part as those implied in any forward looking statements.

The TSX Venture Exchange has neither approved nor disapproved of the contents of this news release.

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- 30 -

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