



NEWS RELEASE

For immediate release

Trading Symbol: XCT

Cell-Loc Sells Patent to Samsung

CALGARY, AB, JANUARY 29, 2009 – Cell-Loc Location Technologies Inc. (TSX-V: XCT) ("Cell-Loc" or the "Company") today announced that it has sold one of its technology patents to Samsung Electronics Co., Ltd. of Seoul, South Korea ("Samsung").

Under the terms of the agreement, Cell-Loc received a one-time payment of US\$ 650,000 from Samsung in return for assignment of US patent #5,890,068 – *Wireless Location System*. Cell-Loc retains the rights to use the technology addressed in the patent for both its own use and for the use of its customers globally.

Proceeds from the sale are to be used for working capital and for business development purposes.

About Cell-Loc Location Technologies Inc.

Cell-Loc Location Technologies Inc. (www.cell-loc.com) is the developer of a family of network-based wireless location products that enable location-based services. Located in Calgary, Alberta, Cell-Loc currently develops, markets and supports its patented wireless location technology in North and South America and Asia, with a view to expanding globally. Cell-Loc is listed on the TSX Venture Exchange under the trading symbol: "XCT"

Forward Looking Statements: This news release contains certain information that may constitute forward-looking statements under applicable securities laws. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Actual results achieved may vary from the results anticipated or implied herein and variations may be material. There is no representation by the Company that actual results achieved will be the same in whole or in part as those implied in any forward looking statements.

The TSX Venture Exchange has neither approved nor disapproved of the contents of this news release.

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For further information about CLTI and the ongoing technology business, please contact:

Sheldon Reid

President and CEO

Cell-Loc Location Technologies Inc.

Phone: 403.569.5700