



News Release
For immediate release

Trading Symbol: XCT

Cell-Loc Location Technologies Signs MOU for Telemetry in Brazil

Calgary, AB, May 28, 2008 – Cell-Loc Location Technologies Inc. (TSXV - XCT) ("Cell-Loc" or the "Company") today announced that its Brazilian subsidiary, X3 Telecomunicações e Equipamentos Ltda. ("X3"), has executed a Memorandum of Understanding ("MOU") with ELEKTRO ELETRICIDADE E SERVIÇOS S.A. ("Elektro") under which the use of the Cell-Loc technology for telemetry applications will be tested in two phases and then transformed into a commercial product, for significant quantities of clients for the utility company.

"The execution of this MOU represents an exciting opportunity for the company in a new and promising market. The Brazilian arrangement may be replicated in water, electric and natural gas utilities worldwide," said Sheldon Reid, President & CEO.

The MOU contemplates the execution of two initial test phases whereby the communication link of the X3 network will be tested for telemetry in the Greater São Paulo region, in a coverage area that is shared by Elektro and X3. Subject to the approval of the results of these two initial phases, Elektro and X3 anticipate completion of a commercial agreement for a larger deployment.

Elektro, one of the largest power utility companies in Brazil, is owned by Ashmore Energy, based in Houston, Texas. Elektro has more than 2 million meters in 223 cities in the State of São Paulo and 5 cities in the State of Mato Grosso do Sul, representing 5 million customers. In the year of 2006, Elektro was selected as the best Power Utility Company of Brazil, due to its Operational Administration and financial model.

"Elektro is a unique power utility company in terms of development of solutions based on new technologies. The association with a team of experienced and motivated engineers who welcome the challenges of the latest developments, makes Elektro the perfect partner for a technology company like ours," said Ariovaldo Aprikian, CEO of X3.

About Cell-Loc Location Technologies Inc.

Cell Loc Location Technologies Inc. (www.cell-loc.com) is the developer of a family of network-based wireless location products that enable location-based services. Located in Calgary, Alberta, Cell-Loc currently develops, markets and supports its patented wireless location technology in North and South America and Asia, with a view to expanding globally. Cell-Loc is listed on the TSX Venture Exchange under the trading symbol: "XCT."

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS:

Certain statements regarding Cell-Loc Location Technologies Inc. including management's assessment of future plans and operations, may constitute forward-looking statements under applicable securities laws and necessarily involve known and unknown risks and uncertainties, most of which are beyond Cell-Loc's control. These risks may cause actual financial and operating results, performance, levels of activity and achievements to differ materially from those expressed in, or implied by, such forward-looking statements. Such risks and uncertainties include, but are not limited to: the impact of general economic

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conditions in Canada and Brazil; industry conditions including changes in laws and regulations including adoption of new laws and regulations, and changes in how they are interpreted and enforced, both in Canada and Brazil; competition; the lack of availability of qualified personnel; fluctuations in foreign exchange or interest rates; the ability to access sufficient capital from internal and external sources; and obtaining required approvals of regulatory authorities, both in Canada and Brazil. Readers are also referred to the risk factors described in other documents that Cell-Loc files from time to time with securities regulatory authorities. Accordingly, Cell-Loc gives no assurance nor makes any representations or warranty that the expectations conveyed by the forward-looking statements will prove to be correct and actual results may differ materially from those anticipated in the forward looking statements. Cell-Loc undertakes no obligation to publicly update or revise any forward-looking statements.

TSX Venture Exchange has neither approved nor disapproved of the contents of this news release.

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