



NEWS RELEASE

For immediate release

Trading Symbol: LTI

Cell-Loc Location Technologies Announces Appointment of Vice President - International

CALGARY, Canada, August 30, 2007 – Cell-Loc Location Technologies Inc. (“the Company”) (TSX-V – LTI) is pleased to announce the appointment of Mr. Keith Bohn as Vice President – International to assist in further developing business opportunities in Brazil and in the remainder of South and Central America. Mr. Bohn has accepted the position for a term of six months to support the expansion of opportunities in Brazil and to pursue other business development activities for the Company’s technology. Mr. Bohn is a director of Cell-Loc and has extensive experience in marketing, business development and international areas. As a component of his compensation, Mr. Bohn has been granted incentive stock options (“options”) to purchase a total of 300,000 common shares that vest immediately and are exercisable at a price of \$0.16 per share, based on the closing price of the stock on Tuesday, August 28, 2007. Vested options can be exercised at any time during the five-year period following the grant date. These options are granted under the Company’s stock option plan approved by shareholders on May 31, 2006.

About Cell-Loc Location Technologies Inc.

Cell-Loc Location Technologies Inc. is the developer of a family of network-based wireless location products that enable location-based services. Located in Calgary, Alberta, CLTI currently develops, markets and supports its patented wireless location technology in North and South America and Asia, with a view to expanding globally. CLTI is listed on the TSX Venture Exchange under the trading symbol: "LTI."

TSX Venture Exchange has neither approved nor disapproved of the contents of this news release.

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